

Alexandria, VA 22302

Comments

Billing Type Account Types

Standard

National/Political

Sales Tax

Net Total

\$3,727.25

60/73/714

CPE

Sales Office

Buyer Name

Nicole, Meade, Katz - Washington DC

Phone/Fax

#103

WVNY 201 Humboldt St Rochester, NY 14610-1093

Product Brand Agency Schedule Dates Contract # Salesperson Advertiser 60/73/714 (557162) Political - Issues / Propositions (1068) Pinpoint Media (13513) A Stronger Vermont (82921) 09/22/16-09/28/16

Katz - Washington DC, Washington DC (1179) 1422335 Order Type Demo со-ор Entered By Last Modified Headline # Date Entered 09/07/16 09/07/16 ECR25281459 Normal

Package Deal Elizabeth F. Guy

Commission Commission % \$657.75 15.00

Sep. 2016 Oct. 2016 By Broadcast Month Grand Total: **Burlington (WVNY)** <u>Spots</u> 29 38 67 \$4,385.00 Rate \$1,970.00 \$2,415.00

Accepted			13.0	12.0	11.0	10.0	9.0	8.0	7.0	6.0	5.0	4.0	3.0	2.0	1.0	Line
Accepted-Agency/Advertiser:			13.0 Normal Line / SPOT	12.0 Normal Line / SPOT	11.0 Normal Line / SPOT	10.0 Normal Line / SPOT	9.0 Normal Line / SPOT	8.0 Normal Line / SPOT	7.0 Normal Line / SPOT	6.0 Normal Line / SPOT	5.0 Normal Line / SPOT	4.0 Normal Line / SPOT	3.0 Normal Line / SPOT	2.0 Normal Line / SPOT	1.0 Normal Line / SPOT	Line Type / Break Type (Ref #)
			09/23/16-09/23/16	09/22/16-09/22/16	09/28/16-09/28/16	09/27/16-09/27/16	09/26/16-09/26/16	09/23/16-09/23/16	09/22/16-09/22/16	09/28/16-09/28/16	09/27/16-09/27/16	09/26/16-09/26/16	09/23/16-09/23/16	09/22/16-09/22/16	09/28/16-09/28/16	Dates
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Comments:			\$100.00	\$100.00	\$50.00	\$50.00	\$100.00	\$50.00	\$100.00	\$20.00	\$20.00	\$20.00	\$20.00	\$20.00	\$40.00	Total
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			Good Morning America	Good Morning America	Local 22 News This Morning 9/7/16	The View	Comments									
		-	9/7/16	9/7/16	19 9/7/16	19 9/7/16	19 9/7/16	ng 9/7/16	19 9/7/16	19/7/16	19 9/7/16	ng 9/7/16	ng 9/7/16	19 9/7/16	9/7/16	Entered



Alexandria, VA 22302

CPE

Comments

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Standard National/Political 60/73/714

Billing Type Account Types

WVNY 201 Humboldt St Rochester, NY 14610-1093

Product Agency Brand Phone/Fax **Buyer Name** Sales Office Salesperson Nicole, Meade, Katz - Washington DC Katz - Washington DC, Washington DC (1179) 60/73/714 (557162) Political - Issues / Propositions (1068) Pinpoint Media (13513)

A Stronger Vermont (82921) 09/22/16-09/28/16 1422335 CO-OP Entered By Last Modified Date Entered 09/07/16 09/07/16

Schedule Dates Contract #

Advertiser

Demo Headline # ECR25281459 Elizabeth F. Guy

Normal

Sales Tax Net Total \$3,727.25

Commission Commission % Package Deal Order Type \$657.75 15.00

> Sep. 2016 Oct. 2016 Burlington (WVNY)
> By Broadcast Month Grand Total: <u>Spots</u> 29 38 67

\$1,970.00 \$2,415.00 \$4,385.00

Accepted-		24.00	23.0	22.0	21.0 \	20.0	19.0.1	19.0	18.0 N	17.0 N	16.0 N	15.0 N	14.0 N	Line
Accepted-Agency/Advertiser:		24.0 Normal Line / SPOT	23.0 Normal Line / SPOT	22.0 Normal Line / SPOT	21.0 Normal Line / SPOT	20.0 Normal Line / SPOT	19.0.1 Closed Preempt	19.0 Normal Line / SPOT	18.0 Normal Line / SPOT	17.0 Normal Line / SPOT	16.0 Normal Line / SPOT	15.0 Normal Line / SPOT	14.0 Normal Line / SPOT	Line Type / Break Type (Ref #)
		09/28/16-09/28/16	09/27/16-09/27/16	09/26/16-09/26/16	09/23/16-09/23/16	09/22/16-09/22/16	09/25/16	09/25/16-09/25/16	09/25/16-09/25/16	09/24/16-09/24/16	09/28/16-09/28/16	09/27/16-09/27/16	09/26/16-09/26/16	Dates
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		Dr. Oz	Dr. 02	Dr. Oz	Dr. Oz	Dr. Oz	No Avail/Exception - SOLD	This Week	Good Morning America	Good Morning America	Good Morning America	Good Morning America	Good Morning America	Comments
		3///10	9/7/16	9/7/16	9/7/16	9/7/16		9/7/16	9/7/16	9/7/16	9/7/16	9/7/16	9/7/16	Entered



Rochester, NY 14610-1093 201 Humboldt St

WVNY

Product Agency Advertiser Schedule Dates A Stronger Vermont (82921) 09/22/16-09/28/16 60/73/714 (557162) Political - Issues / Propositions (1068) Pinpoint Media (13513)

Contract #

CPE Comments Brand Billing Type Account Types Phone/Fax Buyer Name Sales Office Salesperson Z Katz - Washington DC National/Political 60/73/714 Katz - Washington DC, Washington DC (1179) Standard Nicole, Meade,

Net Total

\$3,727.25

Commission %

15.00

Package Deal

Normal

Commission

\$657.75

Sales Tax

Pinpoint Media 1707 Osage Street #103

Alexandria, VA 22302

1422335 Demo CO-OP Order Type Last Modified Entered By Date Entered Headline # 09/07/16 Elizabeth F. Guy 09/07/16 ECR25281459

Sep. 2016 Oct. 2016 Burlington (WVNY)
By Broadcast Month Grand Total: **Spots** 29 38 67 \$1,970.00 \$2,415.00 \$4,385.00

Accepted-		38.0	37.0	36.0	35.0	34.0	33.0	32.0	31.0	30.0	29.0	28.0	27.0	26.0	25.0	Line
Accepted-Agency/Advertiser:		38.0 Normal Line / SPOT	37.0 Normal Line / SPOT	36.0 Normal Line / SPOT	35.0 Normal Line / SPOT	34.0 Normal Line / SPOT	33.0 Normal Line / SPOT	32.0 Normal Line / SPOT	31.0 Normal Line / SPOT	30.0 Normal Line / SPOT	29.0 Normal Line / SPOT	28.0 Normal Line / SPOT	27.0 Normal Line / SPOT	26.0 Normal Line / SPOT	25.0 Normal Line / SPOT	Line Type / Break Type (Ref #)
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Comments:		\$75.00	\$75.00	\$75.00	\$75.00	\$75.00	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00	\$40.00	\$40.00	\$40.00	\$40.00	Total
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Alexandria, VA 22302

CPE

Phone/Fax

Comments

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Billing Type **Account Types**

Standard

National/Political 60/73/714

WVNY 201 Humboldt St Rochester, NY 14610-1093

Product Agency Brand Salesperson **Buyer Name** Sales Office Advertiser Katz - Washington DC Katz - Washington DC, Washington DC (1179) 60/73/714 (557162) Political - Issues / Propositions (1068) Pinpoint Media (13513) Nicole, Meade,

A Stronger Vermont (82921) 09/22/16-09/28/16 1422335 CO-OP Entered By Last Modified Date Entered Headline # 09/07/16 8

Schedule Dates Contract #

Order Type Demo 09/07/16 Normal

Elizabeth F. Guy ECR25281459

15.00

Commission Commission % Package Deal \$657.75

Net Total

\$3,727.25

Sales Tax

Sep. 2016 Oct. 2016 Grand Total: By Broadcast Month **Burlington (WVNY)** <u>Spots</u> 29 38 \$1,970.00 \$2,415.00 \$4,385.00

	an charles and a second	Comments:	Dates			SUC	Accepted-Station:	Date:		Annual Assessment Advantages	ccepted
				[RAC]	CONFIRMATION CONTR	RMATI	CONF				
Inside Edition	\$30.00 Burlington (WVNY)	\$30.00	\$30.00	1		×	:30 7:30P- 8P (EST)	5 :	09/27/16-09/27/16	52.0 Normal Line / SPOT	52.0
Inside Edition	\$30.00 Burlington (WVNY)	\$30.00	\$30.00	1		×	:30 7:30P- Inside Edition	5	09/26/16-09/26/16	51.0 Normal Line / SPOT	51.0
Inside Edition	\$30.00 Burlington (WVNY)	\$30.00	\$30.00	1	×	1	:307:30P- Inside Edition	5	09/23/16-09/23/16	50.0 Normal Line / SPOT	50.0
Inside Edition	\$30.00 Burlington (WVNY)	\$30.00	\$30.00	1	×	<u> </u>	:30 7:30P- Inside Edition	5	09/22/16-09/22/16	49.0 Normal Line / SPOT	49.0
Local 22 News	\$60.00 Burlington (WVNY)	\$60.00	\$60.00	1	×	12	:30 5:59P- Local 22 News at 6P	5	09/28/16-09/28/16	48.0 Normal Line / SPOT	48.0
Local 22 News	\$60.00 Burlington (WVNY)	\$60.00	\$60.00	1		1 ×	:30 5:59P- Local 22 News at 6P	5	09/27/16-09/27/16	47.0 Normal Line / SPOT	47.0
Local 22 News	\$60.00 Burlington (WVNY)	\$60.00	\$60.00	1		×	:30 5:59P- Local 22 News at 6P	ъ	09/26/16-09/26/16	46.0 Normal Line / SPOT	46.0
Local 22 News	\$60.00 Burlington (WVNY)	\$60.00	\$60.00	<u></u>	×		:30 5:59P- Local 22 News at 6P	5	09/23/16-09/23/16	45.0 Normal Line / SPOT	45.0
Local 22 News	\$60.00 Burlington (WVNY)	\$60.00	\$60.00	,_	×	P	:30 5:59P- Local 22 News at 6P	5	09/22/16-09/22/16	44.0 Normal Line / SPOT	44.0
Judge Judy	\$30.00 Burlington (WVNY)	\$30.00	\$30.00	<u></u>	×	-	:30 4P- 5P (EST)	55	09/28/16-09/28/16	43.0 Normal Line / SPOT	43.0
Judge Judy	\$30.00 Burlington (WVNY)	\$30.00	\$30.00	1		1 ×	:30 4P- 5P (EST)	ъ ••	09/27/16-09/27/16	42.0 Normal Line / SPOT	42.0
Judge Judy	\$30.00 Burlington (WVNY)	\$30.00	\$30.00			×	:30 4P- 5P (EST)	5	09/26/16-09/26/16	41.0 Normal Line / SPOT	41.0
Judge Judy	\$30.00 Burlington (WVNY)	\$30.00	\$30.00		×	ы	:30 4P- 5P (EST)	5.	09/23/16-09/23/16	40.0 Normal Line / SPOT	40.0
Judge Judy	\$30.00 Burlington (WVNY)	\$30.00	\$30.00	1	×	1	:30 4P- 5P (EST)	5	09/22/16-09/22/16	39.0 Normal Line / SPOT	39.0
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Alexandria, VA 22302

CPE

60/73/714

Sales Tax

Comments Billing Type Account Types

Z

Standard National/Political

ANAM 201 Humboldt St Rochester, NY 14610-1093

Contract #

Product Brand Agency Salesperson Advertiser Schedule Dates A Stronger Vermont (82921) 09/22/16-09/28/16 60/73/714 (557162) Political - Issues / Propositions (1068) Pinpoint Media (13513)

Phone/Fax Buyer Name Sales Office Katz - Washington DC Katz - Washington DC, Washington DC (1179) Nicole, Meade,

1422335 CO-OP Entered By Last Modified Date Entered Headline # 09/07/16 09/07/16

Net Total Demo Commission % Order Type Commission Package Deal \$657.75 15.00 Normal ECR25281459

Elizabeth F. Guy

\$3,727.25

Sep. 2016 Oct. 2016 Burlington (WVNY)
By Broadcast Month Grand Total: <u>Spots</u> 29 38 \$1,970.00 \$2,415.00 \$4,385.00

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eccepted-,		 61.0	60.0	59.0 1	58.0	57.0	56.0	55.0	54.0	53.0	Line
Accepted-Agency/Advertiser:		61.0 Normal Line / Prime	60.0 Normal Line / Prime	59.0 Normal Line / Prime	58.0 Normal Line / SPOT	57.0 Normal Line / SPOT	56.0 Normal Line / SPOT	55.0 Normal Line / SPOT	54.0 Normal Line / SPOT	53.0 Normal Line / SPOT	Line Type / Break Type (Ref #)
		09/25/16-09/25/16	09/22/16-09/22/16	09/26/16-09/26/16	09/28/16-09/28/16	09/27/16-09/27/16	09/26/16-09/26/16	09/23/16-09/23/16	09/22/16-09/22/16	09/28/16-09/28/16	Dates
		 5	4	4	5	5	5	5	ر د	5	Sec
Date:											Length
Accepted-Station:	CONFIRMATION CONTRACT	:30 10A- What Matters This Week with Joe Smith and Lauren Maloney	:30 9P- Notorious 9P	:30 7:58P- Dancing With The Stars	:30 11:35P- Jimmy Kimmel Live!	:30 7:30P- Inside Edition	th Run Times				
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Date:		\$50.00	\$800.00	\$850.00	\$25.00	\$25.00	\$25.00	\$25.00	\$25.00	\$30.00	Rate
Comments:		\$50.0	\$800.00	\$850.00	\$25.00	\$25.00	\$25.00	\$25.00	\$25.00	\$30.00	Total
	Western dar	\$50.00 Burlington (WVNY)	\$800.00 Burlington (WVNY)	\$850.00 Burlington (WVNY)	\$25.00 Burlington (WVNY)	\$25.00 Burlington (WVNY)	\$25.00 Burlington (WVNY)	\$25.00 Burlington (WVNY)	\$25.00 Burlington (WVNY)	\$30.00 Burlington (WVNY)	Station
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		WHAT MATTERS	NOTORIOUS	DWTS	Jimmy Kimmel Live	Jimmy Kimmel Live	immy Kimmel Live	immy Kimmel Live	Jimmy Kimmel Live	Inside Edition	Comments
		9/7/16	9/7/16	9/7/16	9/7/16	9/7/16	9/7/16	9/7/16	9/7/16	9/7/16	Entered



125 West 55th St New York, NY 10019

TELEVISION GROUP

CPE: 60/73/714
Agency: PINPOINT MEDIA 1707 OSAGE ST # 103 ALEXANDRIA, VA 22302

Contract # 25281459

Agency Order #: 5350161

Product: TV

Changes as of: 10/16/2016 at 5:01 PM

Version: Highlighting Revision 2

Station: WVNY

Market: Burlington-Plattsburgh

Total Spots: 67 Total CPP: \$38.26 Total GRP: 114.6

Total \$: \$4,385.00

Advertiser: A Stronger Vermont

Flight: 9/22/16 - 9/28/16

Buyer: Meade, Nicole

Salesperson: RACHELLE RAY -Washington DC 202-872-5880

Con Type: POLITICAL/VOTE
Assistant: RACHELLE RAY Washington DC
202-872-5880

Office: WASHINGTON Primary Demo: Adults 35+

Separation: Traffic #: 1422335

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114.6	\$38.26	67 \$4,385.00 \$38.26	67	~		13	14	v	_	12	14	TOTALS: 14 12	,			
0.0	\$68.18	\$0.00	0		0		1 ▼ 0 0	<u></u>	0	0	0	1.1 30 0	ŏ	\$75.00	This Week	REV- 6 9a-10a
GRP	СРР	45	Spots	28	7 9/2	6 9/2	5 9/2	1 9/25	3 9/24	2 9/2:	n 9/2	Rate A35P Len 9/22 9/23 9/24 9/25 9/26 9/27 9/28	te A3 Rati	Ra	DP Program	# Day/Time
		Total	Total	9/28	9/22 - 9								******			

Comments: RVSD TO CREDIT OFF MISSED SPOT.



Contract # 25281459 CPE: 60/73/714
Agency: PINPOINT MEDIA

1707 OSAGE ST # 103 Agency Order #: 5350161 Product: TV

ALEXANDRIA, VA 22302

Salesperson: RACHELLE RAY -Washington DC 202-872-5880 Buyer: Meade, Nicole

Changes as of: 10/16/2016 at 5:01 PM Advertiser: A Stronger Vermont Flight: 9/22/16 - 9/28/16 Version: Highlighting Revision 2 Station: WVNY

Assistant: RACHELLE RAY -Washington DC 202-872-5880 Con Type: POLITICAL/VOTE

Primary Demo: Adults 35+ Market: Burlington-Plattsburgh Office: WASHINGTON

Total Spots: 67

Total \$: \$4,385.00

Total GRP: 114.6 Total CPP: \$38.26

Separation: Traffic #: 1422335

125 West 55th St New York, NY 10019

Special Instructions

09/26/16 3:31 PM

Elizabeth Guy RACHELLE RAY -Washington DC Added by

10/16/16 5:01 PM

Date/Time

Comment

Order Level Comments

RVSD TO CREDIT OFF MISSED SPOT.

Line 6 1x 9/25 due to No Avail MG offer 1x GMA 9/27-9/28 Please advise Thanks!

Market Budget: \$43,850 WVNY Share: 10% Comment: WCAX: 36% WFFF: 8% WPTZ: 46% Competitive Information 09/07/16 11:26 AM Washington DC RACHELLE RAY - 09/07/16 11:26 AM Washington DC

Separation: 30 Separation: 30 09/07/16 4:28 PM

Elizabeth Guy

Line 1 News
Line4 GMA
Line 5 GMA
Line 12 News
Line 13 Inside
Line 14 Kimmel
All are between grids
Please advise Thanks!

\$4,385.00 \$38.26 114.6	\$4,385			7 1 1
		<u></u>	100%	
Dollars CPP GRP	Dol	Spots	% Distrib	Day/Time
	Daypart Summary	Daypa		

	Monthly Summary	nary
Month	Spots	Dollars
016-Sep	29	\$1,970.00
016-Oct	38	\$2,415.00
Total	67	\$4,385.00
- 1		

					Transa	Transaction History		
Trans	Created/Received Created by	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
		RACHELLE RAY -						Changes: Comments from Separation: 30 to RVSD TO CREDIT OFF MISSED SPOT., Total Spots from 68 to 67, Calculated Dollars from \$4,460.00 to \$4,385.00, Total GRPs from 115.7 to 114.6, Total CPP from \$38.55 to \$38.26, Competitive Market Budget from \$44,600 to \$43,850, User Entered \$ from \$4,460.00 to \$43,850.0, Total \$ from \$44,600.00 to \$43,850.00.
Revision	10/16/16 5:01 PM Washington DC	Washington DC	Revised		ے	\$-75.00	\$0	\$4,460.00 to \$4,385.00. 1 buyline added or modified.
Makegood 2	9/26/16 3:31 PM Elizabeth Guy	Elizabeth Guy	Confirmed			\$0		Changes: Total GIMPs from 0 to 116, Total CPM from \$0.00 to \$38,547.97.
Makegood 1	9/7/16 4:28 PM Elizabeth Guy	Elizabeth Guy	Confirmed			\$0	\$0	
Queued for Electronic Contracting	9/7/16 11:53 AM			1, 10,1		\$0	\$0	
Queued for Electronic	9/7/16 11·32 AM					\$ 0	\$0	



New

Revision

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

Trans

125 West 55th St New York, NY 10019

CPE: 60/73/714

Contract # 25281459

Flight: 9/22/16 - 9/28/16

Changes as of: 10/16/2016 at 5:01 PM Version: Highlighting Revision 2 Station: WVNY

Total \$: \$4,385.00

							OWNERS CONTRACTOR OF THE PROPERTY OF THE PROPE
		\$4,460.00	\$4,460.00	01	65	New	RACHELLE RAY - 9/7/16 9:14 AM Washington DC
otal CPP from \$39.43 to \$38.55, , Total Spots from 65 to 68, Total lifted.	Changes: User Entered \$ from \$0.00 to \$4,460.00, Total CPP from \$39.43 to \$38.55, Competitive Market Budget from \$24,900 to \$44,600, Total Spots from 65 to 68, Total GRPs from 113.1 to 115.7.4 buylines added or modified.	Changes: User Ente Competitive Market I \$4,460.00 GRPs from 113.1 to	\$0	<u> </u>		Confirmed	PACHELLE RAY - 9/7/16 11:26 AM Washington DC
	ment	Contract \$ Comment	t- \$ Chg	Spot-	Spot+	Status	Created/Received Created by
			Transaction History	Trai			
	202-872-5880	202-872-5880	b) e				19
Separation:	Assistant: RACHELLE RAY -	Salesperson: RACHELLE RAY -	Salesperson: F				
Traffic #: 1422335	Con Type: POLITICAL/VOTE	Buyer: Meade, Nicole	Buyer: 1				GROUP
Total GRP: 114.6	Primary Demo: Adults 35+	5350161	Agency Order #: 5350161		ALEXANDRIA, VA 22302	24	TIPLE SION
Total CPP: \$38.26	Office: WASHINGTON	2	Product: TV	# 103	1707 OSAGE ST # 103	_	
Total Spots: 67	Market: Burlington-Plattsburgh	Advertiser: A Stronger Vermont	Advertiser: /		Agency: PINPOINT MEDIA	Agency: P	